# swatch✚
## SCUBAQUA

LINK TO PRESS MATERIAL

# A daring fusion of materials is making waves: Introducing the Swatch SCUBAQUA Collection

**DRIFT INTO A WORLD OF COLOR, OCEANIC WONDER AND INNOVATION WITH NEW SCUBA WATCHES**

One moment you're standing on solid ground. The next, you are fully immersed in the "jelly effect", a deep-sea wonderland surrounded by some of the most fascinating creatures in the sea. Alive with motion, color and the thrill of the deep this is no longer a place—it's a feeling you step into much like the sensation of putting on one of the five watches from the new Swatch SCUBAQUA Collection!

Launching this May, the five watches in this collection debut cases with a groundbreaking fusion of two innovative materials: Bioceramic, bringing vibrancy and character to the solid-colored sections, and biosourced materials derived from castor oil in the vividly transparent parts of the case. The result is a distinctive blend of design and innovation, with a striking visual contrast that draws the eye and an intricate texture that is tactilely delightful.

Whether you're riding the waves or navigating the city streets, these timepieces are built to stand out. Their crown positioned at 10 o'clock offers enhanced safety and a truly unique signature look, while the glow-in-the-dark details ensure perfect readability in any setting. With a colored transparent dial and 44mm case, a silky-smooth strap and five unique colorways—black, white, blue, red and yellow—each watch in the Swatch SCUBAQUA Collection, draws inspiration and is named after some of the most extraordinary jellyfish in the world.

Featuring a robust water-resistant design rated for up to 10 bars that channels the legacy of Swatch's SCUBA watches and blends cutting-edge materials with unique details, this collection of diver's watches, is sure to turn any moment into a deep-sea reverie.
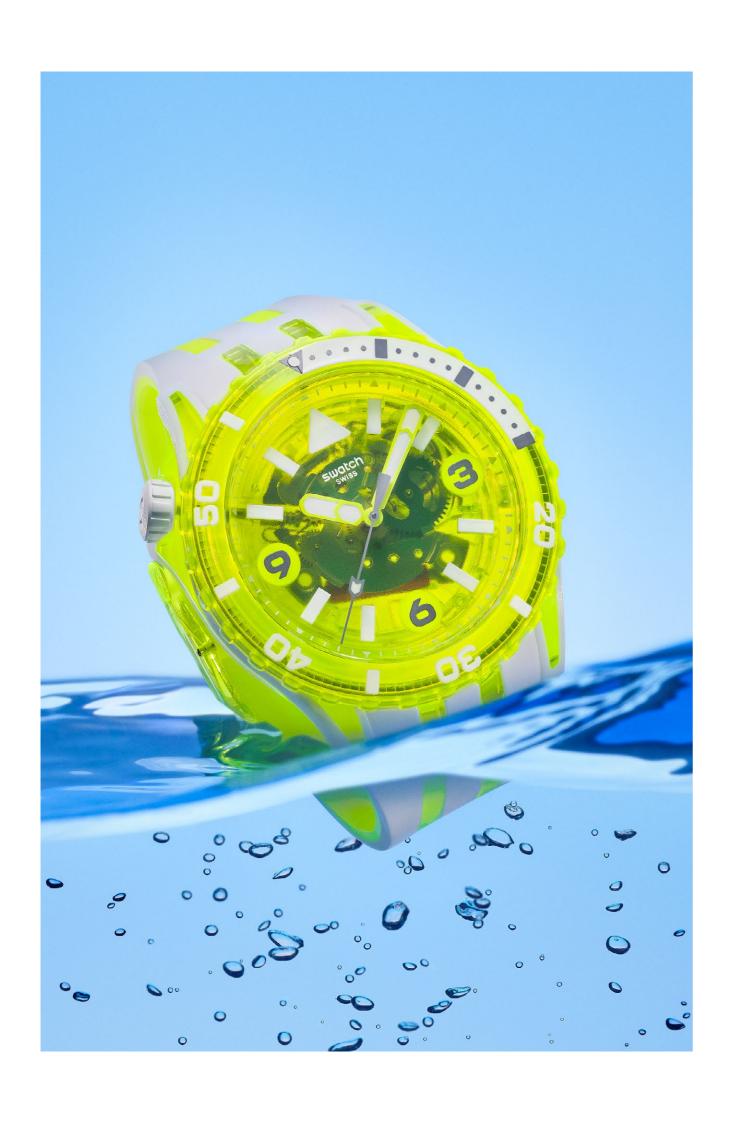
The Swatch SCUBAQUA Collection is set to unleash its signature "jelly effect" sparking a wave of excitement on May 8, 2025, online on Swatch.com and in Swatch stores worldwide.
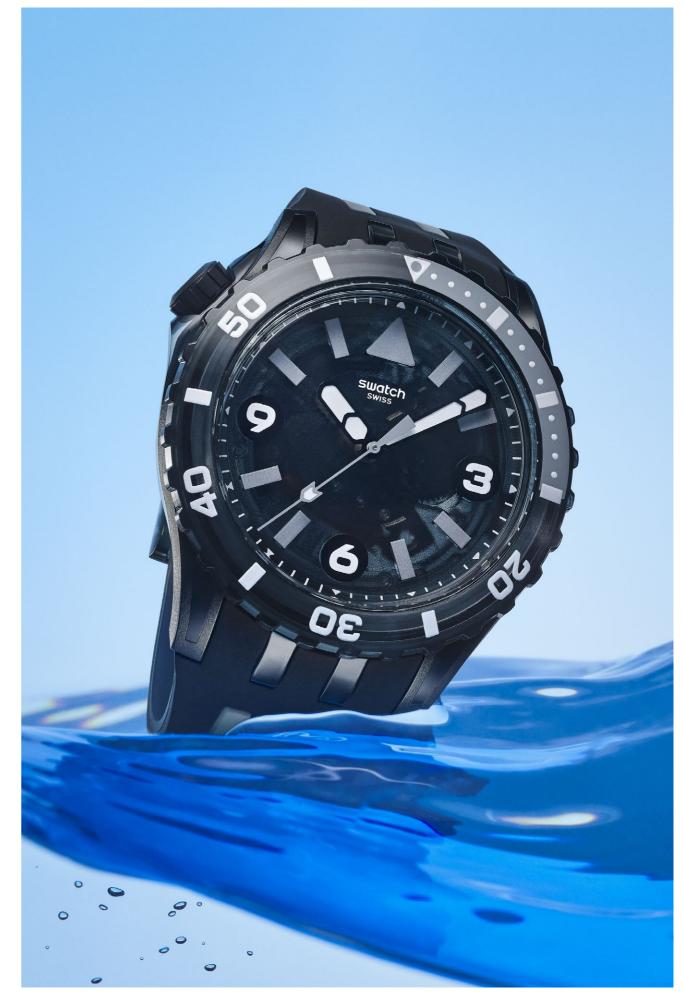
TRANSPARENCY, LUMINESCENCE,
AND EFFORTLESS STYLE.

# TECHNICAL DETAILS

## LION'S MANE
### SSCUO9R1OO

**CASE:** ø 44mm, matte white Bioceramic and shiny transparent red biosourced material, matte white Bioceramic crown
**BEZEL:** shiny transparent red biosourced material with white printed indexes and numerals with glow-in-the-dark effect
**DIAL:** transparent red with white indexes and numerals with glow-in-the-dark effect
**GLASS:** biosourced material
**HANDS:** red hour and minute hands with glow-in-the-dark effect, gray seconds hand with glow-in-the-dark effect
**STRAP:** matte transparent red and matte white, matte transparent red loop, shiny transparent red biosourced material buckle
**WATER RESISTANCE:** 1O bar

## BLACK SEA NETTLE
### SSCUO9B1OO

**CASE:** ø 44mm, matte black Bioceramic and shiny transparent black biosourced material, matte black Bioceramic crown
**BEZEL:** shiny transparent black biosourced material with white printed indexes and numerals with glow-in-the-dark effect
**DIAL:** transparent black with gray indexes and white numerals with glow-in-the-dark effect
**GLASS:** biosourced material
**HANDS:** black hour and minute hands with glow-in-the-dark effect, gray seconds hand with glow-in-the-dark effect
**STRAP:** matte black and matte transparent black, matte black loop, shiny transparent black biosourced material buckle
**WATER RESISTANCE:** 1O bar

## EGG YOLK
### SSCUO9J1OO

**CASE:** ø 44mm, matte white Bioceramic and shiny transparent yellow biosourced material, matte white Bioceramic crown
**BEZEL:** shiny yellow transparent biosourced material with white printed indexes and numerals with glow-in-the-dark effect
**DIAL:** transparent yellow with white indexes and gray numerals with glow-in-the-dark effect
**GLASS:** biosourced material
**HANDS:** yellow hour and minute hands with glow-in-the-dark effect, gray seconds hand with glow-in-the-dark effect
**STRAP:** matte white and matte transparent yellow, matte white loop, shiny transparent yellow biosourced material buckle
**WATER RESISTANCE:** 1O bar

## BLUE FIRE
### SSCUO9S1OO

**CASE:** ø 44mm, matte white Bioceramic and shiny transparent blue biosourced material, matte white Bioceramic crown
**BEZEL:** shiny transparent blue biosourced material with white printed indexes and numerals with glow-in-the-dark effect
**DIAL:** shiny transparent blue biosourced material with white printed indexes and numerals with glow-in-the-dark effect
**GLASS:** biosourced material
**HANDS:** blue hour and minute hands with glow-in-the-dark effect, gray seconds hand with glow-in-the-dark effect
**STRAP:** matte transparent blue and matte white, matte transparent blue loop, shiny transparent blue biosourced material buckle
**WATER RESISTANCE:** 1O bar

## AURELIA AURITA
### SSCUO9K1OO

**CASE:** ø 44mm, matte white Bioceramic and shiny transparent biosourced material, matte white Bioceramic crown
**BEZEL:** shiny transparent biosourced material with white printed indexes and numerals with glow-in-the-dark effect
**DIAL:** transparent with white indexes and gray numerals with glow-in-the-dark effect
**GLASS:** biosourced material
**HANDS:** red hour hand with glow-in-the-dark effect, blue minute hand with glow-in-the-dark effect, yellow seconds hand with glow-in-the-dark effect
**STRAP:** matte white and matte transparent, matte white loop, shiny transparent biosourced material buckle
**WATER RESISTANCE:** 1O bar

## ABOUT SWATCH

Positive provocation and joie de vivre made in Switzerland: since its founding in 1983, Swatch has shaken up the watch industry. Thanks to its striking designs which always reflect the zeitgeist, Swatch is one of the leading watch manufacturers and the most sought-after brands in the world — and has always stayed true to itself. The watchmaker continues to surprise, whether with regularly released new models or special collections. The revolutionary way in which Swatch thinks and acts has always been evident with its early involvement in action sports, such as BMX, skateboarding and surfing. The Swatch Art Peace Hotel in Shanghai embodies the brand's love of art and brings together artists from around the world.

www.swatch.com/press